

WA Group Success Story

✓ WA Group

👤 Staff: 36

📍 St. Paul, Minnesota

✓ Groups on EaseConnect+: 47

EaseConnect+ Connection: Principal

According to Kathy Johnson, Employee Benefits Account Executive, and Amanda Johnson, Employee Benefits Account Manager, WA Group

Before the Principal connection, the WA Group found manual enrollments to be time-consuming as employee forms would occasionally include errors such as wrong birth dates and typos in names. This would require the WA Group to chase down clients for information so that they could correct the forms. With how much time the manual enrollments took, the WA Group would spend weeks trying to get them done.

Looking for a way to make enrollments faster, more efficient, and more accurate, the WA Group turned to the Principal connection.

Now, enrollments are quicker, employees are on invoices sooner, and employers can track enrollments better. With the applications being populated and submitted through Ease, nothing gets missed and there are fewer mistakes to correct.

How EaseConnect+ Works for WA Group

- Cut enrollment processing by approximately one-third.
- Clients are enrolled almost immediately.
- Now able to provide a better quality experience for clients.
- No longer manually entering enrollment data.



With the connection, the process has been easier, quicker, and more accurate. It saves us time, and there are fewer mistakes to correct. It's been really easy to use.

Amanda Johnson





The Success

By having the direct connection with Principal, the WA Group is able to provide a better quality experience for their clients. There are fewer issues when it comes to enrollments, and when groups have a new hire or termination, all they have to do is tell the WA Group, and the rest is taken care of. The connection also offers a significant time savings for the WA Group during open enrollment, as all changes—from salary increases to changes in voluntary life—are sent over to Principal right away.

Additionally, despite the workforce changes due to COVID-19, the WA Group has been business as usual. With the processes automated and digitized, the team at WA Group does not have to worry about keeping stacks of files in their houses. It's also been an easy transition for their clients to do enrollment online through Ease, as not all clients have access to scanners and printers at home.

Overall, Ease has created a better experience for the WA Group and their clients.



Any time you can have programs talk to one another and are making less work and less mistakes, it's a win for us and our clients.

Kathy Johnson

About EaseConnect+

EaseConnect+ is a direct connection between Ease and carriers that is set up and managed by the Ease team. With EaseConnect+, benefits information is accurate, complete, and quickly flows between Ease and carriers, making enrollments and changes faster, easier, and more secure than paper forms.

With EaseConnect+

- Easily activate carrier connections at your convenience.
- Safely and securely submit enrollment information directly to carriers.
- The Ease team will fully set up and maintain the connection for you.
- Count on the Ease team to send adds, terms, and changes, directly to carriers, creating a faster and more streamlined process for both you and your clients.

To Get Started With EaseConnect+

For current Ease users, [click here](#). New to Ease? Contact requestinfo@ease.com to set up a demo.

