

84+ MILLION CHOOSE VSP AND HERE'S WHY



WE PUT PEOPLE FIRST—FROM OUR NETWORK TO POWERFUL PREVENTIVE CARE.



YOUR CLIENTS GET



- **Real Provider Choices**
Up to 98,000 access points, including the largest national network of independent doctors, popular retail chains, and a convenient online option
- **Lower Medical Costs**
Calculate your savings potential at vspdetectsfirst.com
- **Best Member Value**
More than \$3,000 in savings with Exclusive Member Extras
- **Guaranteed Satisfaction**
With the lowest out-of-pocket costs



1 IN 4

**PEOPLE IN THE
U.S. TRUST
VSP® FOR
THEIR VISION
CARE NEEDS**



**LOW RATES
DON'T ALWAYS
EQUATE TO
BETTER
PLANS**

YOU GET



- **Flexible Plan Designs**
Customizable options with choice and control
- **Higher Enrollment**
High enrollment that translates to improved productivity
- **Satisfied Employees**
With consumers' #1 choice in vision care¹

**When you offer VSP, you're providing a key wellness benefit
that your clients will love—satisfaction guaranteed.**

¹. National Vision Plan Member Research, 2017.