

Social media monitoring

Protecting your family begins with protecting your loved ones. Our social media monitoring feature keeps an eye on any suspicious behavior that might indicate trouble, like social account takeover or cyberbullying.

Monitor the most popular social media platforms

We actively track LinkedIn, Facebook, Twitter, and Instagram for damaging posts. It's easy to link social accounts right from our portal, so we can analyze account activity and immediately send alerts about posts including:

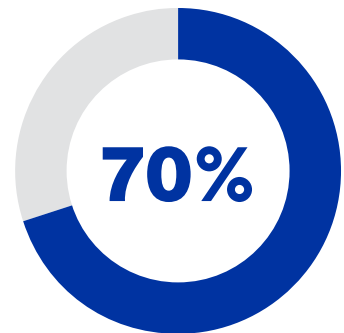
- Alcohol and drugs
- Sexual content
- Cyberbullying
- Spam
- Geolocation data
- Sensitive data like user IDs and passwords
- Racism or bigotry
- Threats or violence

Increase well-being and productivity

Help alleviate stress by protecting social accounts from the hacking and account takeover that could expose you to fraud. If you do have your identity compromised, our highly trained in-house experts will work around the clock to fully restore your identity. That's good news for you and your company's bottom line, since identity theft can take 100 to 200 hours to resolve on one's own, and most of that happens during business hours.¹

Protect the entire family

Raising a child in the era of social media comes with a lot of unknowns, but we can help monitor your children's social media accounts as well as your own. It's simple to connect a family member's accounts under a profile designated for them (and monitor their identity, too!). We'll watch for cyberbullying, grooming behaviors, and other unsavory content.



70%
of Americans fear their social media accounts will be hacked, and nearly 1 in 3 have already been compromised²

1: The Economist, "How to Protect Yourself Against the Theft of Your Identity," September 2017
2: Statista, "U.S. Consumers and Cybercrime," 2019